### WSU Foundation

**Mission**

The WSU Foundation builds on the enthusiasm, pride, and loyalty of the Cougar family to grow philanthropic relationships, broaden the base of alumni and donor engagement, and responsibly manage assets to advance WSU’s mission, vision, and goals.

**Vision**

To engage alumni, donors, and volunteers at the highest level through philanthropic investment and advocacy to advance WSU’s land-grant teaching, research, and service mission.

**Values**

Adaptable, Collaborative, Communicative, Inclusive and Equitable, Innovative, Respectful, Service-Oriented, Transparent

### WSU Alumni Association

**Mission**

The WSU Alumni Association brings alumni closer to the University and one another, communicates with alumni to inform them of WSU developments, and builds lifelong alumni relationships which foster ongoing support for the University.

**Vision**

The WSU Alumni Association will be known as a dynamic and results-driven organization with a focus on delivering effective and measurable alumni engagement in support of WSU’s philanthropic goals.

**Values**

Cougs, WSU and the WSUAA, Ethics and Integrity, Community, Volunteers, Trust, Teamwork, Communication, Fun, Giving Back, Respect, Kindness, Our Staff