2019 IMPACT REPORT

WASHINGTON STATE UNIVERSITY FOUNDATION
Dear Cougs and generous partners,

On behalf of the entire WSU community, I want to thank you for recognizing the exceptional power of philanthropy. Through your investment in Washington State University during fiscal year 2019, which ended June 30, you have made a significant difference in the lives of students, faculty, and staff. We appreciate your thoughtful leadership, volunteer efforts, and commitment to our beloved institution.

During FY2019, WSU saw $145.8 million in combined support and an endowment distribution of $110 million. This outpouring of generosity enables us to provide high-quality health care in rural communities, conduct life-changing advancements in research, and build successful programs for students, faculty, and staff.

When you invest in your passion at WSU, you create opportunities to shape future leaders who will move us to the highest levels of excellence. Through the stories and statistics in this impact report, we hope to demonstrate how your support continues to benefit our land-grant university and the communities we serve.

Thank you, and Go Cougs!

Lisa D. Calvert
Vice President for Advancement, WSU
CEO, WSU Foundation
REVIEW

FISCAL YEAR 2019 IN REVIEW

$145,863,705
TOTAL PRIVATE SUPPORT

10,6%
ALUMNI PARTICIPATION RATE

48,742
TOTAL DONORS

Employee Giving

Employees of WSU have the power to invest through the Foundation’s employee giving program: OurWSU. Employees who invest in WSU support academics, research, the arts, athletics, and/or any other area they care about. WSU accepts gifts all year long, in any amount, to any fund.

Learn more at foundation.wsu.edu/ourwsu.

First-Gen Coug and Carson College Employee Pays It Forward

Joan Halsey grew up in Asotin, Wash., and left the small town to earn her college degree from WSU Pullman. She was the first in her family to attend college and received private support through a Presidential Scholarship, Distinguished Young Woman of the Year scholarship, and 4-H. Attending college motivated Joan to become more involved in her community, introduced her to diverse individuals, and pushed her out of her comfort zone. She earned a bachelor’s degree in business (’89) and master’s in education (’12) from WSU, and has worked for the University for 15 years. Joan is a very proud Coug who pays it forward by giving to Cougar Athletics, the Alumni Association, and more.

$5,017,740
Raised for scholarships
(since 2011)

Plates on the Road

As of 10/1/2019

(Record high)

Raised for scholarships in FY19

(Record high)

License Plate Program

SOURCES

AMOUNT

INDIVIDUAL DONORS

$63,614,218

CORPORATE PARTNERS

$24,448,114

FOUNDATIONS & ORGANIZATIONS

$18,337,585

PRIVATE GRANTS

$39,463,787

TOTAL PHILANTHROPIC SUPPORT BY SOURCE

100%

43.6%

16.8%

12.6%

27.1%

Source Definitions

Individual Donors: Includes philanthropic support from alumni, friends, faculty, staff, students, parents, and other individuals.

Corporate Partners: Includes philanthropic support from businesses, corporations, and associated corporate foundations.

Foundations and Organizations: Includes philanthropic support from foundations, associations, industry commissions, trusts, and donor advised fund management providers.

Private Grants: Includes all philanthropic grants—primarily for faculty and research support—received and processed through WSU’s Office of Research Support and Operations.

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For every WSU Cougar license plate that’s sold, $28 goes to student scholarships. Over 24,000 active WSU license plates are on the road today, and they are the best-selling plates in the state of Washington. In 2019, the Cougar License Plate program raised $656,450, and since 2011, the plates have brought in over $5 million.

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CEO Horizon is the Online Business Faculty Coordinator for Graduate Programs at WSU’s Carson College of Business.
PRIVATE SUPPORT MOTIVATES STUDENT SUCCESS

ARCS SCHOLAR SAVES LIVES THROUGH SCIENCE

WhenWSU student Kaitlin Witherell was a child, she often went to work with her scientist mother. Through her young eyes and imagination, Kaitlin watched her mother solve complex calculations that filled entire pages, make colorful solutions, and use magical, alien-like equipment. Over time, Kaitlin learned that this “magical world” was science—and she was hooked.

An Achievement Rewards for College Scientists (ARCS) recipient, Kaitlin visits her supporters Bruce and Phoebe Montgomery whenever she's in Seattle. She said, "Having financial backing certainly helps deeply value their support, encouragement, and wisdom.

Kaitlin studies microbiology in molecular epidemiologist Douglas Call's laboratory in the Paul G. Allen School for Global Animal Health. Thanks to her experience in the Call laboratory, Kaitlin is an intern at Biodesign Inc. in Arizona. In addition, the Call lab has access to a library of potential antimicrobials, and the researchers have discovered several optides that fill entire pages, effective against a variety of multi-drug resistant bacteria.

"I am fortunate to work with Dr. Call,” Witherell says, "and this project is perfect for me. I am passionate about my research, because I have a chance to create new antibiotics that save lives. I can make a difference in the world." –Kaitlin Witherell, '19

GRAD STUDENT WORKS TO PRODUCE SAFE FOOD FOR ALL

After earning her bachelor of science degree, Victor Voyce moved to Monticello, Indiana, to work for an egg-breaking company as an assistant plant manager. He also completed a six-month program in Washington, D.C., where he served as an Agriculture and Natural Resources Policy Intern for a congressional representative.

That experience sparked Voyce’s interest in government policy and led him to WSU.

Recently, Andrea was accepted into the WSU’s Education Program. In addition, she’s a student ambassador who acts as a liaison between the university and prospective students. She’s on the ASWSU Education Program. In addition, she’s a student ambassador who visits local high schools, and helps prospective students apply to WSU.

Andrea received private support through the Hiroshi and Andrea T. Boush Endowment, formerly known as the HSBC Family Foundation. After she receives her degree, Andrea plans to work right away. Her ultimate goal is to return to the Evergreen School District, her first love, to teach. "I like to teach kids who I didn’t believe in myself."

STUDENT FULFILLS LIFE-LONG DREAM AND GIVES BACK

Since age six, WSU Vancouver student Andrea Castillo has dreamed of becoming an elementary school teacher. Then she learned Ags, a job she had never heard of. But her father soon moved the family to the US. Because Andrea was an American English, she struggled to communicate with her teachers at the Evergreen School District in Vancouver, Washington.

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ENSURING ACCESS TO AFFORDABLE HEALTH CARE

PREMERA BLUE CROSS GIFT SUPPORTS MEDICAL RESIDENCY PROGRAM

In July of 2019, Premera Blue Cross gave $5.5 million in grants to the WSU Elson S. Floyd College of Medicine to establish new sites for graduate medical residency programs in eastern Washington. Over the next four years, Premera will award a total of $31.5 million in grants to the Floyd College and Empire Health Foundation. Since the founding of the Floyd College in 2015, the school has championed expanding medical education and health care access statewide to underserved rural and urban communities. In Washington state, 14 percent of the population, over 1 million individuals, live in rural communities. By creating residency programs in rural areas, WSU can greatly increase the likelihood that our graduates will remain in those communities to provide primary care. To help bridge the gap between urban and rural health care access, we need to invest in effective, long-term solutions like rural medical residency programs and more integrated services. These solutions can help build sustainable and affordable health care.

WASHINGTON RED RASPBERRY COMMISSION ESTABLISHES ENDEDOWED CHAIR

WSU’s new Endowed Chair in Raspberry Industry Development will advance cutting-edge technology and research to benefit Washington’s $1 billion raspberry industry. The endowed chair was established thanks to the Washington Red Raspberry Commission (WRRC) and its investment of $1.5 million. Washington state manages 52 percent of total U.S. red raspberry production. Processing red raspberries into products, such as individually quick-frozen fruits, juices, crumbs, and purees is a particular specialty in our state. WRRC supports and promotes the raspberry industry to ensure the program facilitates cultural and harvesting improvements, regulates trade practices, and provides for research in producing and processing raspberries.

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PHILANTHROPY GROWS RESEARCH IN AGRICULTURE

Regent professor of crop and soil sciences in WSU’s College of Agricultural, Human, and Natural Resource Sciences (CAHNRS), John P. Reganold, has revolutionized sustainable agriculture and land use, and was largely responsible for starting WSU’s agriculture program.

Dedicated alumni Chuck and Louanna Eggert graduated from WSU in 1971: Chuck in food science and Louanna in education. Since leaving WSU, the couple has raised five children and created Pacific Natural Foods—their family business. Just like Reganold, the Eggerts are passionate about sustainable agriculture, preserving and protecting the land, and humanely raising animals.

The Eggerts recognize how much effort and skill high-quality faculty bring to teaching, education, and research. Likewise, Reganold’s research has led to numerous innovations in conventional farming. Chuck and Louanna established the John P. Reganold Endowed Chair in Organic and Sustainable Agriculture in CAHNRS. They see the endowment as part of their legacy in creating a better future for organic and sustainable agriculture.

REGENTS’ PROFESSOR ESTABLISHES ENDEDOWED CHAIR

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“Simulation is a key component to training some of the most prepared and competent veterinary graduates in the country. We use simulation to broaden student exposure and experience, building their confidence and increasing patient safety.” – Dr. Julie Cary, Director of Simulation Based Education

In April 2019, WSU's College of Veterinary Medicine (CVM) Simulation Based Education program received accreditation from the Society for Simulation in Health Care. It is the nation’s first-ever accredited program developed for and devoted to veterinary care. Medical doctors and nurses have used simulation for years, and now the CVM leads the way in advancing technical and clinical knowledge through simulation training for veterinarians.

The program provides hands-on simulated veterinary training, from anesthesia to surgery to emergency room care, as well as the key aspects of communicating with clients, colleagues, and the public. Simulation serves as a critical resource for veterinary students—giving them the chance to practice, make mistakes, and gain invaluable feedback with no negative consequences to live patients.

In its 11 years, the WSU CVM simulation program has experienced rapid growth, starting with improved client communication and basic surgery training. Implementing simulation-based training in critical disciplines, such as anesthesia, surgery, critical care, disease investigation, and disaster management has advanced student decision-making skills and created marked improvements in clinical performance and patient outcomes. Because of the program's enormous success, more space and resources are necessary.

Thanks to a transformative gift from alumni Lisa (‘08) and Jim (‘80) King, CVM Clinical Simulation Center opened a new simulation surgery suite which, coupled with minor curricular revisions, enables all second-year students access to the anesthesia simulation elective, a very popular and usually full course. In addition, gifts from long-time supporters, such as Gary and Diane Price, the DVM Class of 1979, and Kyle Frandle, DVM (‘74, ‘80) and wife Kathy (‘74, ‘75), the Center also purchased invaluable technological equipment and software. The innovative animal models provide learners with unique opportunities that enable them to enhance their skills.

In addition to the hands-on clinical simulation training in the program, students also practice face-to-face interactions with clients through the CVM's Clinical Communication Program. Overseen by Dr. Cary, and Daniel Haley, who has a BFA in acting and an MFA in directing, students work through client interactions in a safe space with knowledge coaches and well-trained simulation clients. This experience enables learners to try multiple approaches in understanding feedback to support their client.

Perhaps the most valuable part of these simulations includes the facilitated debriefs afterward. Each student receives feedback from his or her peers and a coach—a role filled by a variety of veterinarians, from post-DVM graduate students to experienced private practitioners. Gaining effective communication skills helps prepare students for success as future veterinarians.
In 2011, former WSU football standout and New Orleans Saint from 2000 to 2008, Steve Gleason, was diagnosed with Amyotrophic Lateral Sclerosis (ALS). He later founded the non-profit Team Gleason, and with his guidance, the organization leads efforts in developing and providing assistive equipment and technologies for people with ALS.

Gleason was a star athlete during his time at WSU from 1995 to 1999, earning letters all four years for football and baseball. He was a two-time captain of the football team, earned All Pac-10 honors three times and finished his career with the ninth-most tackles in school history. He was integral to the team’s 1997 Rose Bowl appearance on the defensive side of the football.

In 2017, Gleason received the highest honor WSU can bestow on its alumni—the Regent’s Distinguished Alumnus Award.

“Steve Gleason epitomizes the essence of ‘Cougar Spirit,’” President Kirk Schulz said. “His passion to persevere, and succeed, despite life’s challenges, has inspired thousands, not only in the United States, but around the world.”

Last year, WSU Spokane partnered with Team Gleason to establish the Steve Gleason Institute for Neuroscience, where researchers will work with area health care providers and patients to bridge gaps between care and potential treatments of neurodegenerative diseases.

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“I’m honored that my alma mater, Washington State University, is committed to helping us further our mission of helping people live productively and purposefully despite ALS or other diseases,” Steve Gleason said in a statement. “It is my goal that the Institute will advance leading-edge technology, while gaining valuable information that will help unravel the mysteries of ALS and all brain diseases.”

–Steve Gleason, ’00

#COUGSGIVE—FIVE YEARS AND GROWING

#CougsGive is a one-day fundraising event dedicated to expanding, sharing, and celebrating the impact of donor support at Washington State University. Since 2015, during #CougsGive, the Cougar family has come together to contribute $1.8 million in support of WSU scholarships, programs, and experiences. Learn more at cougsgive.wsu.edu.

27 HOURS
1,823 GIFTS
$443,874 DONATED
1952-2023 Grad years represented
$137,000 TOTALING DONATED
258 GIFTS FOR $51,851
66 MATCHES & CHALLENGES UNLOCKED
58 CAMPUSES, COLLEGES, SCHOOLS, & PROGRAMS SUPPORTED
ABOUT THE WSU FOUNDATION

The mission of the Washington State University Foundation is to promote, accept, and maximize private support for programs, initiatives, and properties of WSU systemwide. The WSU Foundation also prudently manages, invests, and stewards the assets entrusted to it by WSU and its alumni, friends, and donors.

Established in 1979, the WSU Foundation was created not as an object of philanthropy itself, rather as the preferred mechanism through which private support is raised and managed for the sole benefit of Washington State University. Private gifts and grants to the WSU Foundation are designated to the WSU college, program, or fund of the donor’s choosing.

INVESTMENT STRATEGY

Every year, the WSU Foundation distributes 4 percent of the endowment fund’s 36-month rolling average to benefit WSU as designated by the Gift Use Agreement. Additionally, there is a 1.5 percent fee charged annually to the endowment fund’s 36-month rolling average. Other costs associated with the endowment include investment management fees, custodial costs, and consulting expenses.

EXECUTIVE LEADERSHIP TEAM

Lisa Calvert
Vice President, University Advancement
CEO, WSU Foundation

Michael Condon
Senior Associate Vice President
Strategic Communications and Donor Engagement

Trevor Durham
Associate Vice President
Campaign Operations

George Hoss
Senior Associate Vice President
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