



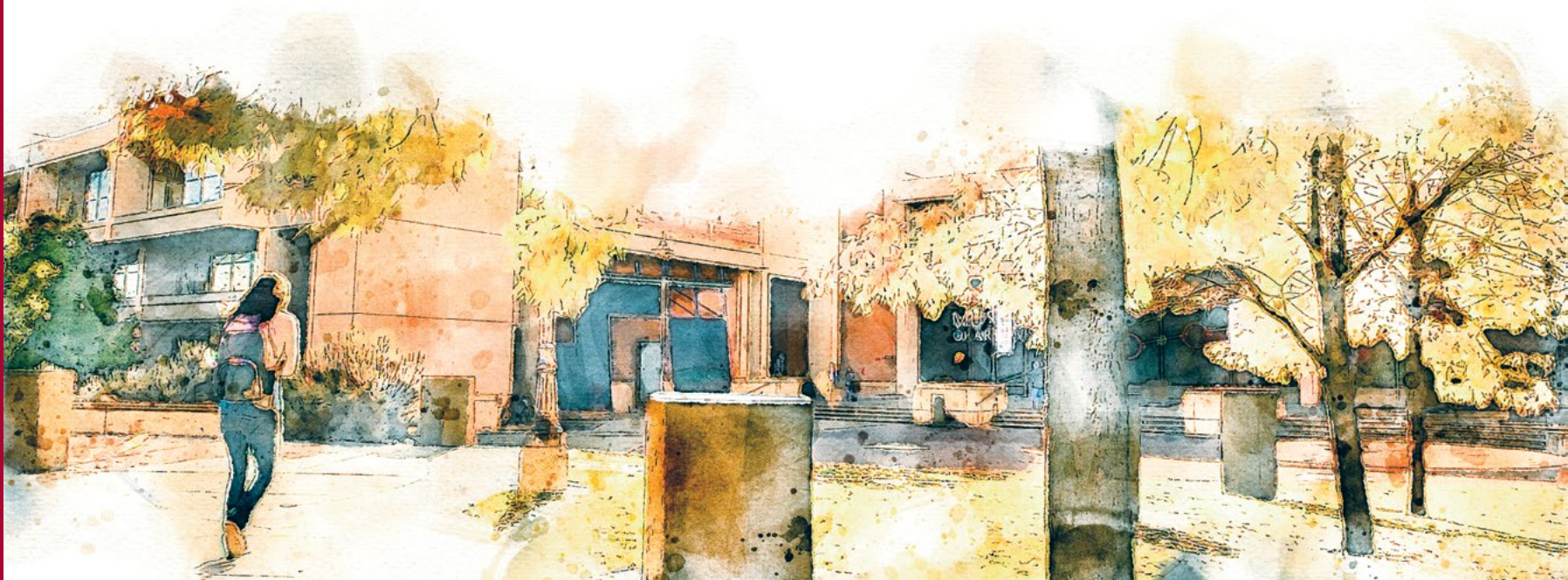
2019 IMPACT REPORT



WASHINGTON STATE
UNIVERSITY
FOUNDATION

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THANK YOU FOR YOUR GENEROSITY

Dear Cougs and generous partners,

On behalf of the entire WSU community, I want to thank you for recognizing the exceptional power of philanthropy. Through your investment in Washington State University during fiscal year 2019, which ended June 30, you have made a significant difference in the lives of students, faculty, and staff. We appreciate your thoughtful leadership, volunteer efforts, and commitment to our beloved institution.

During FY2019, WSU saw \$145.8 million in combined support and an endowment distribution of \$110 million. This outpouring of generosity enables us to provide high-quality health care in rural communities, conduct life-changing advancements in research, and build successful programs for students, faculty, and staff.

When you invest in your passion at WSU, you create opportunities to shape future leaders who will move us to the highest levels of excellence. Through the stories and statistics in this impact report, we hope to demonstrate how your support continues to benefit our land-grant university and the communities we serve.

Thank you, and Go Cougs!

Lisa D. Calvert
Vice President for Advancement, WSU
CEO, WSU Foundation

GENEROSITY

FISCAL YEAR 2019 IN REVIEW

 **\$145,863,705**

TOTAL PRIVATE SUPPORT



TOTAL DONORS

48,742

10.6%

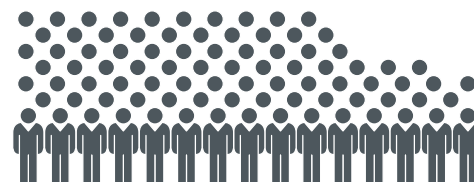
ALUMNI
PARTICIPATION
RATE

TOTAL PHILANTHROPIC SUPPORT AT WSU

10 GIFTS OVER \$1,000,000

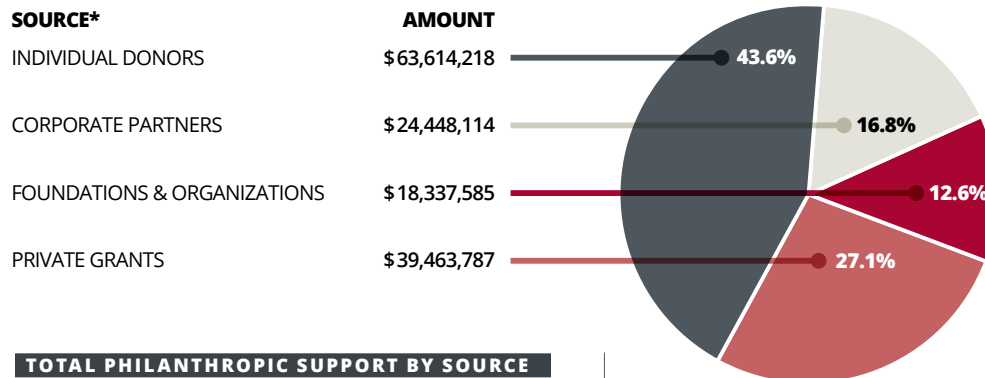


GIFTS UNDER \$1,000 **100,526**



REVIEW

THE POWER OF PHILANTHROPY



TOTAL PHILANTHROPIC SUPPORT BY SOURCE

*SOURCE DEFINITIONS

INDIVIDUAL DONORS: Includes philanthropic support from alumni, friends, faculty, staff, students, parents, and other individuals.

CORPORATE PARTNERS: Includes philanthropic support from businesses, corporations, and associated corporate foundations.

FOUNDATIONS AND ORGANIZATIONS: Includes philanthropic support from foundations, associations, industry commissions, trusts, and donor advised fund management providers.

PRIVATE GRANTS: Includes all philanthropic grants—primarily for faculty and research support—received and processed through WSU's Office of Research Support and Operations.



WSU COUGAR LICENSE PLATE PROGRAM

alumni.wsu.edu/plates

22,758

PLATES ON THE ROAD
AS OF 10/1/2019
(BEST-SELLING CUSTOM PLATE
IN WASHINGTON)

\$656,450

RAISED FOR
SCHOLARSHIPS IN FY19
(RECORD HIGH)

\$5,017,740

RAISED FOR SCHOLARSHIPS
(SINCE 2011)

For every WSU Cougar License plate that's sold, \$28 goes to student scholarships. Over 24,000 active WSU license plates are on the road today, and they are the best-selling plate in the state of Washington. In 2019, the Cougar License Plate program raised \$656,450, and since 2011, the plates have brought in over \$5 million.



EMPLOYEE GIVING

EMPLOYEE GIVING

Employees of WSU have the power to invest through the Foundation's employee giving program: OurWSU. Employees who invest in WSU support academics, research, the arts, athletics, and/or any other area they care about. WSU accepts gifts all year long, in any amount, to any fund.

Learn more at foundation.wsu.edu/ourwsu.

FIRST-GEN COUG AND CARSON COLLEGE EMPLOYEE PAYS IT FORWARD

Joan Halsey grew up in Asotin, Wash., and left the small town to earn her college degree from WSU Pullman. She was the first in her family to attend college and received private support through a Presidential Scholarship, Distinguished Young Woman of the Year scholarship, and 4-H. Attending college motivated Joan to become more involved in her community, introduced her to diverse individuals, and pushed her out of her comfort zone. She earned a bachelor's degree in business ('89) and master's in education ('12) from WSU, and has worked for the University for 15 years. Joan is a very proud Cougar who pays it forward by giving to Cougar Athletics, the Alumni Association, and more.

*Joan Halsey is the Online Business
Faculty Coordinator for Graduate
Programs at WSU's Carson
College of Business*



PRIVATE SUPPORT MOTIVATES STUDENT SUCCESS

"I'm passionate about my research, because I see how it can lead to creating new antibiotics that save lives. I can make a difference in the world."

—Kaitlin Witherell, '19

ARCS SCHOLAR SAVES LIVES THROUGH SCIENCE

When WSU doctoral candidate Kaitlin Witherell was a child, she often went to work with her scientist mother. Through her young eyes and imagination, Kaitlin watched her mother solve complex calculations that filled entire pages, make colorful solutions, and use magical, alien-like equipment. Over time, Kaitlin learned that this "magical world" was science—and she was hooked.

An Achievement Rewards for College Scientists (ARCS) recipient, Kaitlin visits her supporters Bruce and Joanne Montgomery whenever she's in Seattle. She said, "While their financial backing certainly helps, I deeply value their support, encouragement, and positivity."

Kaitlin studies microbiology in molecular epidemiologist Douglas Call's laboratory in the Paul G. Allen School for Global Animal Health. Thanks to her experience in the Call laboratory, Kaitlin received an internship at Blaze Bioscience, Inc., in Seattle. In addition, the Call lab has access to a library of potential antimicrobials, and the researchers have discovered several optides effective at killing a variety of multi drug-resistant bacteria.

"I am fortunate to work with Dr. Call," Witherell says, "and this project is perfect for me. I'm passionate about my research, because I see how it can lead to creating new antibiotics that save lives. I can make a difference in the world. Plus, I enjoy the work so much, it doesn't feel like work."

After earning her doctorate, Kaitlin plans to seek a career in industry or government.



Kaitlin Witherell, '19



Victor Voyce, '19

GRAD STUDENT WORKS TO PRODUCE SAFE FOOD FOR ALL

After earning his bachelor of science degree, Victor Voyce moved to Monticello, Indiana, to work for an egg-breaking company as an assistant plant manager. He also completed a six-month program in Washington, D.C., where he served as an Agriculture and Natural Resources Policy Intern for a congressional representative. That experience piqued his interest in government regulations regarding the national food supply and led him to WSU.

Born and raised in Weslaco, Texas, Victor was such an ambitious child he thought he might never settle on one career. But today, he works as a production supervisor for Tyson Foods while earning his master's degree in food science and management through WSU Global. Victor chose WSU because it had the best and most flexible program for his goals.

"I like the flexibility WSU Global gives me. One day, I hope to earn a doctoral degree, but right now the next step is to decide on law school or public policy."

WSU Global provided Victor with new perspectives on how to interpret research and gave him a large network of individuals he can connect with in his industry. WSU has helped him become a better communicator, he said, because he has classmates from all over the world.

SUCCESS



Andrea Castillo, '20

STUDENT FULFILLS LIFE-LONG DREAM AND GIVES BACK

Since age six, WSU Vancouver student Andrea Castillo has dreamt of becoming an elementary school teacher. Back then, she lived in Ajijic, Jalisco—a town in Mexico—but her father soon moved the family to the US. Because Andrea had yet to learn English, she struggled to communicate with her teachers at the Evergreen School District in Vancouver, Washington.

Recently, Andrea was accepted into the WSUV Education Program. In addition, she's a student ambassador who visits local high schools, and helps prospective students apply to WSU Vancouver and fill out scholarship forms. She's on the ASWSUV Election Board, an Intern for Admissions/Financial Aid, a member of the Latinx Student Association, and part of the Crimson Group—an organization for DACA, and undocumented students and Allies.

Andrea receives private support through the *Harold F. and Beatrice A. Boutwell Endowed Scholarship*, *Henry George Scholarship*, and *East Vancouver Business Association Scholarship*. After she earns her degree, Andrea plans to work right away. Her ultimate goal is to return to the Evergreen School District, her first U.S. alma mater, and teach. "I had amazing teachers," she said. "They believed in me when I didn't believe in myself."

WSU SYSTEM-WIDE SUPPORT

COLLEGE/CAMPUS/UNIT	TOTAL COMMITMENTS
CARSON COLLEGE OF BUSINESS	\$4,166,044
COLLEGE OF AGRICULTURAL, HUMAN, AND NATURAL RESOURCE SCIENCES/4-H/EXTENSION	\$35,309,542
COLLEGE OF ARTS & SCIENCES	\$8,064,216
COLLEGE OF EDUCATION	\$3,731,494
COLLEGE OF NURSING	\$1,765,062
COLLEGE OF PHARMACY	\$1,226,114
COLLEGE OF VETERINARY MEDICINE	\$19,112,236
COUGAR ATHLETICS	\$15,082,861
EDWARD R. MURROW COLLEGE OF COMMUNICATION/PUBLIC MEDIA	\$7,998,751
ELSON S. FLOYD COLLEGE OF MEDICINE	\$10,763,596
GENERAL UNIVERSITY SUPPORT	\$6,437,014
GRADUATE SCHOOL	\$183,491
HONORS COLLEGE	\$2,754,499
INTERNATIONAL PROGRAMS	\$246,439
JORDAN SCHNITZER MUSEUM OF ART/WSU	\$1,085,224
LIBRARIES	\$670,708
STUDENT AFFAIRS & ENROLLMENT	\$3,390,929
VOILAND COLLEGE OF ENGINEERING & ARCHITECTURE	\$18,887,341
WSU SPOKANE	\$722,540
WSU TRI-CITIES	\$1,863,513
WSU VANCOUVER	\$2,402,090
ANNUAL TOTALS	\$145,124,346

ENSURING ACCESS TO AFFORDABLE HEALTH CARE



"With investments in medical education and training, WSU's clinical students are better prepared to meet the unique health challenges in underserved areas."

—WSU President Kirk Schulz

PREMERA BLUE CROSS GIFT SUPPORTS MEDICAL RESIDENCY PROGRAM

In July of 2019, Premera Blue Cross gave \$5.5 million in grants to the WSU Elson S. Floyd College of Medicine to establish new sites for graduate medical residency programs in eastern Washington. Over the next four years, Premera will award a total of \$10.5 million in grants to the Floyd College and Empire Health Foundation.

Since the founding of the Floyd College in 2015, the school has championed expanding medical education and health care access statewide to underserved and rural communities. In Washington

state, 14 percent of the population, over 1 million individuals, live in rural communities.

By creating residency programs in rural areas, WSU can greatly increase the likelihood that our graduates will remain in those communities to practice medicine. To help bridge the gap between urban and rural health care access, we need to invest in effective, longterm solutions like rural medical residency programs and more integrated services. These solutions can help build sustainable and affordable health care.



SUSTAINING

SUSTAINING SAFE, RELIABLE FOOD SYSTEMS

WASHINGTON RED RASPBERRY COMMISSION ESTABLISHES ENDOWED CHAIR

WSU's new Endowed Chair in Raspberry Industry Development will advance cutting-edge technology and research to benefit Washington's raspberry industry. The endowed chair was established thanks to the Washington Red Raspberry Commission (WRRC) and its investment of \$1.5 million. Washington state manages 52 percent of total U.S. red raspberry production.

Processing red raspberries into products, such as individually quick-frozen fruits, juices, crumbs, and purees is a particular specialty in our state. WRRC supports and promotes the raspberry industry to ensure the program facilitates cultural and harvesting improvements, regulates trade practices, and provides for research in producing and processing raspberries.

WRRC and growers have supported WSU's agricultural research efforts through ongoing projects. The company values its collaborations with growers and industry, and works to identify problems and create science-based solutions. Every member is committed to growing, harvesting, and processing the highest quality of berries, and meeting the most stringent quality standards on the planet.



PHILANTHROPY GROWS RESEARCH IN AGRICULTURE

Regents' professor of crop and soil sciences in WSU's College of Agricultural, Human, and Natural Resource Sciences (CAHNRS), John P. Reganold, has revolutionized sustainable agriculture and land use, and was largely responsible for starting WSU's agriculture program.

Dedicated alumni Chuck and Louanna Eggert graduated from WSU in 1971: Chuck in food science and Louanna in education. Since leaving WSU, the couple has raised five children and created Pacific Natural Foods—their family business. Just like Reganold, the Eggerts are passionate about sustainable agriculture, preserving and protecting the land, and humanely raising animals.

The Eggerts recognize how much effort and skill high-quality faculty bring to teaching, education, and research. Because Reganold's research has led to numerous innovations in conventional farming, Chuck and Louanna established the *John P. Reganold Endowed Chair in Organic and Sustainable Agriculture* in CAHNRS. They see the endowment as part of their legacy in creating a better future for organic and sustainable agriculture.



**Dr. John P. Reganold, Regents'
Professor of Crop and Soil Sciences**

WSU FOUNDATION ENDOWMENT VALUE

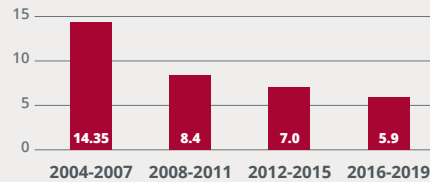
Returns are calculated as per the last of the fiscal year, June 30.

\$19,855,835

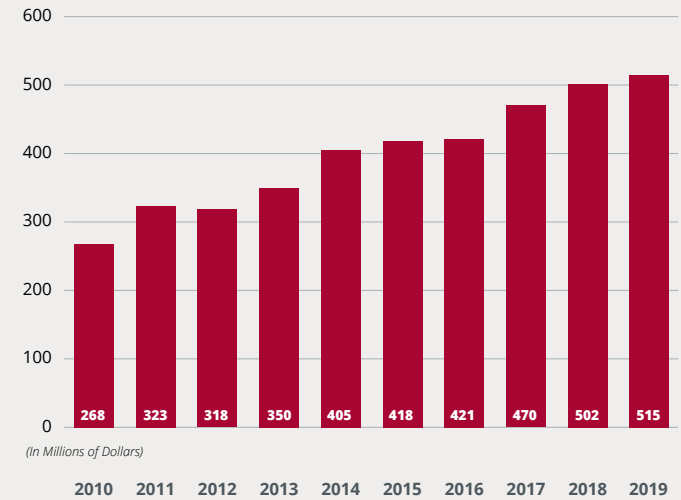
TOTAL DISTRIBUTION FROM
ENDOWMENT FUND IN SUPPORT
OF PROGRAMS AT WSU

\$515,707,759

VALUE OF THE ENDOWMENT



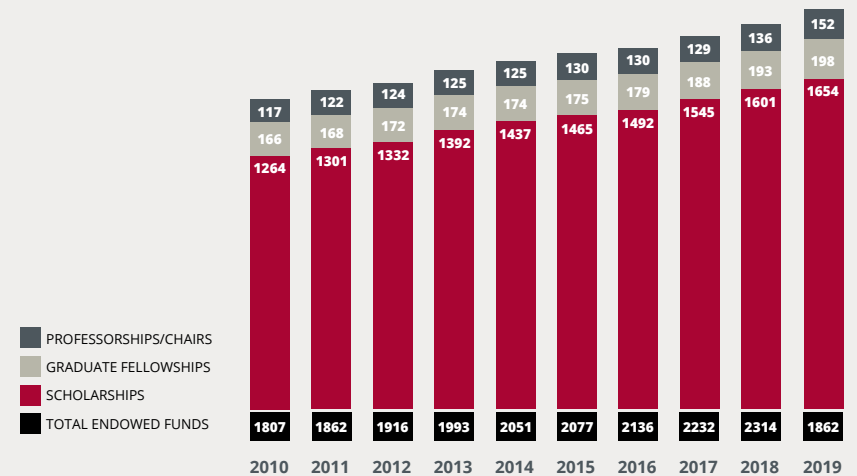
INVESTMENT RETURN BY FOUR-YEAR INCREMENTS



(In Millions of Dollars)

The WSU Foundation consolidates all endowed funds available for long-term investment in its endowment fund, with the exception of funds restricted by law or by special donor limitations.

ENDOWMENT 10-YEAR VALUE



ENDOWED SCHOLARSHIPS, FELLOWSHIPS, PROFESSORSHIPS/CHAIRS

CARE

NATION'S FIRST ACCREDITED SIMULATION PROGRAM FOR VETERINARY CARE

PRACTICE MAKES PURRFECT IN CVM SIMULATION CENTER

In April 2019, WSU's College of Veterinary Medicine (CVM) Simulation-Based Education program received accreditation from the Society for Simulation in Health Care. It is the nation's first-ever accredited program developed for and devoted to veterinary care. Medical doctors and nurses have used simulation for years, and now the CVM leads the way in advancing technical and clinical knowledge through simulation training for veterinarians.

The program provides hands-on simulated veterinary training, from anesthesia to surgery to emergency room care, as well as the key aspects of communicating with clients, colleagues, and the public. Simulation serves as a critical resource for veterinary students—giving them the chance to practice, make mistakes, and gain invaluable feedback with no negative consequences to live patients.

In its 11 years, the WSU CVM simulation program has experienced rapid growth, starting with improved client communication and basic surgical training. Implementing simulation-based training in clinical disciplines, such as anesthesia, surgery, critical care, disease investigation, and disaster management has advanced student decision-making skills and created

marked improvements in clinical performance and patient outcomes. Because of the program's enormous success, more space and resources are necessary.

Thanks to a transformative gift from alumni Lisa ('08) and Jim ('80) King, CVM Clinical Simulation Center opened a new simulation surgery suite which, coupled with minor curricular revisions, enables all second-year students access to the anesthesia simulation elective, a very popular and usually full course.

In addition, gifts from long-time supporters, such as Gary and Diane Price, the DVM Class of 1979, and Kyle Frandle, DVM ('74, '80) and wife Kathy ('74, '75), the Center also purchased invaluable technological equipment and software. The innovative animal models provide learners with unique opportunities that enable them to enhance their skills.

In addition to the hands-on clinical simulation training in the program, students also practice face-to-face interactions with clients through the CVM's Clinical Communication Program. Overseen by Dr. Cary, and Daniel Haley, who has a BFA in acting and an MFA in directing, students work through client interactions in a safe space with knowledge coaches

and well-trained simulation clients. This experience enables learners to try multiple approaches in understanding how best to support their client.

Perhaps the most valuable part of these simulations includes the facilitated debriefs afterward. Each student receives feedback from his or her peers and a coach—a role filled by a variety of veterinarians, from post-DVM graduate students to experienced private practitioners. Gaining effective communication skills helps prepare students for success as future veterinarians.

"Simulation is a key component to training some of the most prepared and competent veterinary graduates in the country. We use simulation to broaden student exposure and experience, building their confidence and increasing patient safety."

—Dr. Julie Cary, Director of Simulation Based Education



TEAM

NOTED WSU ALUMNUS FIGHTS FOR A CURE FOR BRAIN DISEASE

COLLABORATING FOR A CURE

In 2011, former WSU football standout and New Orleans Saint from 2000 to 2008, Steve Gleason, was diagnosed with Amyotrophic Lateral Sclerosis (ALS). He later founded the non-profit Team Gleason, and with his guidance, the organization leads efforts in developing and providing assistive equipment and technologies for people with ALS.

Gleason was a star athlete during his time at WSU from 1995 to 1999, earning letters all four years for football and baseball. He was a two-time captain of the football team, earned All Pac-10 honors three times and finished his career with the ninth-most tackles in school history. He was integral to the team's 1997 Rose Bowl appearance on the defensive side of the football.

In 2017, Gleason received the highest honor WSU can bestow on its alumni—the Regent's Distinguished Alumnus Award.

"Steve Gleason epitomizes the essence of 'Cougar Spirit,'" President Kirk Schulz said. "His passion to persevere, and succeed, despite life's challenges, has inspired thousands, not only in the United States, but around the world."

Last year, WSU Spokane partnered with Team Gleason to establish the Steve Gleason Institute for Neuroscience, where researchers will work with area health care providers and patients to bridge gaps between care and potential treatments of neurodegenerative diseases.

"I'm honored that my alma mater, Washington State University, is committed to helping us further our mission of helping people live productively and purposefully despite ALS or other diseases," Steve Gleason said in a statement. "It is my goal that the Institute will advance leading-edge technology, while gaining valuable information that will help unravel the mysteries of ALS and all brain diseases."

—Steve Gleason, '00



WSU alumnus Steve Gleason



#COUGSGIVE—FIVE YEARS AND GROWING



#CougsGive is a one-day fundraising event dedicated to expanding, sharing, and celebrating the impact of donor support at Washington State University. Since 2015, during #CougsGive, the Cougar family has come together to contribute \$1.8 million in support of WSU scholarships, programs, and experiences.

Learn more at cousgive.wsu.edu.



27
HOURS



1,823
GIFTS

\$443,874 DONATED



1952-2023
Grad years represented

COUGAR AMBASSADORS INSPIRED
258 gifts for **\$51,851**

66 MATCHES & CHALLENGES UNLOCKED



TOTALING
\$137,000

CAMPUSES, COLLEGES,
SCHOOLS, & PROGRAMS
SUPPORTED

58



#COUGSGIVE 2019 BY THE NUMBERS

ABOUT

ABOUT THE WSU FOUNDATION

The mission of the Washington State University Foundation is to promote, accept, and maximize private support for programs, initiatives, and properties of WSU systemwide. The WSU Foundation also prudently manages, invests, and stewards the assets entrusted to it by WSU and its alumni, friends, and donors.

Established in 1979, the WSU Foundation was created not as an object of philanthropy itself, rather as the preferred mechanism through which private support is raised and managed for the sole benefit of Washington State University. Private gifts and grants to the WSU Foundation are designated to the WSU college, program, or fund of the donor's choosing.

INVESTMENT STRATEGY

Every year, the WSU Foundation distributes 4 percent of the endowment fund's 36-month rolling average to benefit WSU as designated by the Gift Use Agreement. Additionally, there is a 1.5 percent fee charged annually to the endowment fund's 36-month rolling average. Other costs associated with the endowment include investment management fees, custodial costs, and consulting expenses.

EXECUTIVE LEADERSHIP TEAM

Lisa Calvert

Vice President, University Advancement
CEO, WSU Foundation

Michael Connell

Senior Associate Vice President
Principal Gifts

Trevor Durham

Associate Vice President
Strategic Communications and Donor Engagement

Jo Ann Grainger

Associate Vice President
Campaign Operations

George Keegan

Senior Associate Vice President
Constituent Development Units

Kristina Peterson-Wilson

Associate Vice President
Administration

Jon Thorsen

Senior Associate Vice President
Finance, Operations, and Services



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