

**DevCab Meeting**

January 21, 2020

*Attire: Cougar casual recommended*

**Morning Agenda**

**8:30 – 9:30 AM**

**100K Pipeline Meeting**

*Location: CUB M.G. Carey Senior Ballroom, Zoom*

**9:00 – 11:00 AM**

**Finance, Operations, and Services (FOS) Meeting**

The FOS meeting is an opportunity to share updates, discuss ongoing projects, and identify priorities for additional efforts in the coming months. In addition to the Foundation's FOS team, everyone who works in a campus, school, or unit role involving finance, operations, or services is encouraged to attend and share their thoughts.

*Location: CUB Junior Ballroom 212, Zoom*

**9:45 – 10:45 AM**

**Principal Giving Meeting**

*Location: CUB M.G. Carey Senior Ballroom, Zoom*

**Afternoon Agenda**

*The afternoon session will be held in the CUB M.G. Carey Senior Ballroom and via Zoom.*

**Meeting Moderators:** *Kelly Brantner, Director, Membership & Marketing, Alumni Association and Ana Burton, Employee Engagement, Talent Management*

**12:30 – 1:00 PM**

**Registration and Light Refreshments**

**1:00 – 1:15 PM**

**Welcome and Year-to-Date Updates**

*Lisa Calvert, Vice President of Advancement & CEO, WSU Foundation*

**1:15 – 1:25 PM**

**New Employee Recognition**

*Ana Burton, Employee Engagement, Talent Management*

**1:25 – 2:00 PM**

**Cosmic Crisp® Development and Release Impact Session Panel**

*André Wright, Dean, CAHNRS*

*Kate Evans, Professor, CAHNRS*

*Hailey Rupp, Director, Campaign Communications*

*Alanna Ellis, Principal Assistant, Principal Giving*

*Albert Tsui, Business Development Specialist, CAHNRS*

**2:00 – 2:45 PM**

**Advancement Updates**

- Lead Director of Development Engagement  
*Devon Anderson, Senior Director of Development, VCEA*  
*George Keegan, SAVP, Constituent Development Units*  
*Jennifer Miltenberger, AVP, WSU Vancouver*
- Gift Use Agreements  
*April Johnson, Senior Director of Development, Murrow*  
*Jon Thorsen, SAVP, Finance, Operations, and Services*
- Portfolio Optimization  
*George Keegan, SAVP, Constituent Development Units*  
*Alexa Makhani, Assistant Director, Prospect Research*

*Jason Roesler, Director, Prospect Research*

**2:45 – 3:00 PM**

**Break**

**3:00 – 3:45 PM**

**Interactive Session:**

**In the Words of Vanilla Ice: Stop, Collaborate, and Listen**

Moderators

*Ana Burton, Employee Engagement, Talent Management*

*Hailey Rupp, Director, Campaign Communications*

Presenters

*Linda Infranco, Director of Development, Honors College*

*April Johnson, Senior Director of Development, Murrow*

*Jennifer Miltenberger, AVP, WSU Vancouver*

**3:45 – 4:30 PM**

**Advancement Looking Forward**

- #CougsGive 2020: Giving Day Update  
*Jess Billings, Director, Annual Giving*  
*Dave Hoyt, Art Director, WSU Foundation*  
*Camille Vaughn, Development Coordinator, Murrow*
- The NEW SharePoint: Advancement Intranet Preview  
*Turner McCulley, Senior Infrastructure Services and Service Desk Lead, WSUF Information Technology*
- Talent Management and Services  
*Karen Rasch, Director, Talent Management*

**4:30 PM**

**Closing Remarks**

*Kirk Schulz, President, Washington State University*

*Lisa Calvert, Vice President of Advancement & CEO, WSU Foundation*

### Save the Date

The Spring DevCab Meeting will be held April 7, 2020. More information will be forthcoming prior to the meeting.

The WSU Foundation Spring Meeting will be held May 14-15, 2020 at the Davenport Grand in Spokane. More information will be forthcoming prior to the meeting.