



2023 IMPACT REPORT

WASHINGTON STATE UNIVERSITY FOUNDATION

STATEWIDE

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\$167,910,944

TOTAL PRIVATE SUPPORT



27,832

TOTAL DONORS

14

NUMBER OF GIFTS
AND PLEDGES > \$1M

1,115

TOTAL DESIGNATIONS
SUPPORTED IN FY2023



GIFTS AND PLEDGES
UNDER \$1,000

75,385

INDIVIDUAL DONORS

\$112,434,411 (67%)

PRIVATE GRANTS

\$26,535,818 (16%)

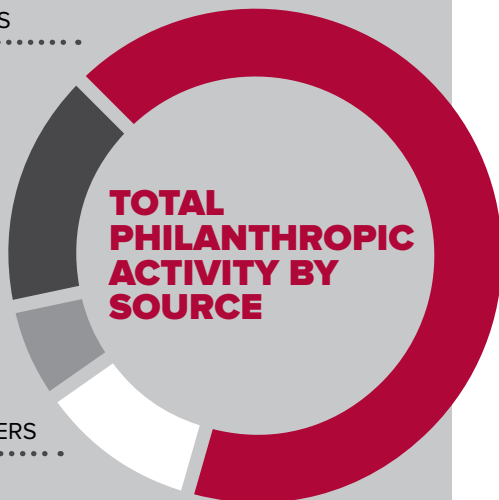
FOUNDATIONS AND ORGANIZATIONS

\$10,708,158 (6%)

CORPORATE PARTNERS

\$18,232,557 (11%)

**TOTAL
PHILANTHROPIC
ACTIVITY BY
SOURCE**



Greetings from the Palouse,

With more than \$167.9 million in philanthropic activity during fiscal year 2023, Washington State University has experienced record-breaking fundraising success two years running. As is the case every year, our momentum and success in FY2023 (July 1, 2022 – June 30, 2023) is a testament to the leadership and investment of 27,832 alumni, friends, and industry partners, who continue to give generously and with purpose in support of WSU's future.

When you invest in your passion at WSU, you open doors for top-flight student experiences, as well as research and discovery, and opportunities to improve and advance communities throughout our region. Thank you for your commitment to your land-grant university. Your continued engagement makes a world of difference every step of the way. Congratulations and thank you for another banner year.

Thank you and Go Cougs!

Mike Connell
Vice President, Advancement
CEO, WSU Foundation

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BREAKING GROUND ON VOILAND COLLEGE'S FUTURE

More than 200 members of the WSU community gathered on a September afternoon on the Pullman campus to break ground on what will be the centerpiece of the revitalization of the Voiland College of Engineering and Architecture. But the forthcoming building will be more than its innovative laboratories and spaces for collaboration and comradery-building.

"Today's groundbreaking isn't just about this building," Mary Rezac, dean of the Voiland College of Engineering and Architecture, told the crowd. "It's about building an entire new community. We're planning a new engineering and design district that will serve as the thriving home for the next generation of students and faculty that modernizes the historic buildings that have served us for more than 100 years. We envision a modern, vibrant ecosystem where faculty, staff, students, industry partners, and alumni can come together and do great things."

The Schweitzer Engineering Hall is the first step on the college's path toward modernization, representing an exemplary public-private partnership. To date, the project has received approximately \$80 million in support, including \$40 million from the Washington legislature as well as a combined \$20 million from Edmund and Beatriz Schweitzer and Schweitzer Engineering Laboratories, \$5 million from The Boeing Company, and transformational commitments from many additional individuals.

[READ THE FULL STORY](#)

TAYLOR SPORTS COMPLEX: RAISING THE BAR

University leaders, alumni, and friends gathered in Pullman on September 9, 2023, to break ground on the state-of-the-art Taylor Sports Complex. The project is funded entirely by philanthropic support, with more than \$27.2 million raised in private donor funds.

The celebration, which occurred prior to the Cougars' 31-22 win against Wisconsin at Gesa Field, took place inside the current indoor practice facility, which is two decades old and known as "the bubble" because of its air-supported roof.

"I want us to celebrate everything about WSU today...a real celebration of not only this facility but the power of philanthropy at Washington State University," WSU System President Kirk Schulz said during the ceremony.

The permanent structure will include a full 120-yard field, dedicated sprint lanes and jump pits for track and field, improved lighting, and enhanced cameras, which will be able to capture multiple angles of practice.

Construction of the Taylor Sports Complex, at the site of "the bubble," is underway and is scheduled to be completed in September 2024.

[WATCH THE CEREMONY](#)



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WSU STARTS NEW PEDIATRIC RESIDENCY IN SPOKANE

Providence and Washington State University announced a partnership to establish Eastern Washington's first pediatric medical residency.

The new residency is made possible thanks to support from the Community Cancer Fund, Premera Blue Cross, Providence INWA Foundation donors, and Children's Miracle Network Hospitals. The program promises not only to improve the depth and breadth of overall children's healthcare in Spokane, but also to foster skills among aspiring physicians from the WSU Elson S. Floyd College of Medicine and other medical schools.

The WSU-sponsored program is a three-year residency. Six residents will be admitted each year for a total of 18 residents once the first three cohorts are filled. Establishing residency programs is a fundamental part of the mission of the Elson S. Floyd College of Medicine.

Residents will receive comprehensive training in both pediatric specialties and foundational experiences, as well as sessions in community pediatrics, child advocacy, adolescent medicine, developmental-behavioral pediatrics, and mental health to prepare them for practice in general pediatrics. Training will occur primarily at Providence Sacred Heart Children's Hospital with several outpatient experiences at pediatric clinics in the community.

Recruitment for the inaugural class began in 2023 with the first residents expected to begin their training in summer 2024.

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TOTAL PHILANTHROPIC ACTIVITY BY CAMPUS, COLLEGE, UNIT

College of Agricultural, Human, and Natural Resource Sciences/4-H Extension	\$22,849,830
College of Arts and Sciences	\$9,153,582
Carson College of Business	\$2,509,281
Edward R. Murrow College of Communication/Public Media	\$4,440,037
College of Education	\$2,104,627
Voiland College of Engineering and Architecture	\$12,213,962
Honors College	\$1,213,588
Elson S. Floyd College of Medicine	\$11,446,749
College of Nursing	\$1,704,264
College of Pharmacy	\$2,046,374
College of Veterinary Medicine	\$12,587,784
WSU Everett	\$181,264
WSU Global Campus	\$7,356
WSU Health Sciences Spokane	\$2,108,785
WSU Tri-Cities	\$1,394,011
WSU Vancouver	\$3,625,573
Graduate School	\$811,290
Student Affairs	\$2,635,961
Libraries	\$371,991
Jordan Schnitzer Museum of Art WSU	\$920,848
Cougar Athletics	\$62,373,638
General University Support	\$11,210,147

TOTAL**\$167,910,944**

DELIVERING HEALTHCARE WHERE IT'S MOST NEEDED

Throughout rural Washington, nearly 800,000 residents face challenges accessing healthcare providers. To address this gap, WSU has launched the Rural Health Initiative (RHI)—thanks, in large part, to a \$2.2 million anonymous gift to WSU's College of Pharmacy and Pharmaceutical Sciences in 2022.

Since that generous gift was received, an inaugural cohort of five pharmacy students was recruited into the program, and now a new cohort of four students has joined their ranks. At the same time, a new faculty member has been recruited to train RHI students at a critical access hospital that serves Centralia, WA, a small town driven by the lumber and agricultural industry.

Together, they share a passion and purpose for serving the citizens of underserved communities.

Against a challenging landscape, the Rural Health Initiative is building bridges to best-in-practice care in the communities where it is most needed. With pharmacy programs based in Yakima and Spokane, RHI recruits and educates new pharmacy students from rural communities, supports residency programs, and embeds faculty in communities to mentor recent graduates and help develop new practice models. This unique program encompasses specialized coursework, hands-on experiences, and a capstone project dedicated to enhancing rural healthcare.

[READ THE FULL STORY @](#)

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CENTER FOR ARTS AND HUMANITIES NAMED FOR DAVID G. POLLART

Washington State University announced a generous philanthropic investment in the Center for Arts and Humanities at WSU's College of Arts and Sciences from alum David Pollart to support new educational programs, research, and creative activity that cross traditional academic boundaries. In recognition of his transformational support, the center will be named the David G. Pollart Center for Arts and Humanities.

Pollart's gift of more than \$1.5 million provides perpetual annual funding for arts, music, and humanities programming, including student engagement opportunities like internships and study abroad. In addition, it will support artist-in-residency collaborations with the Department of Fine Arts,

School of Music, the Jordan Schnitzer Museum of Art, and other humanities departments.

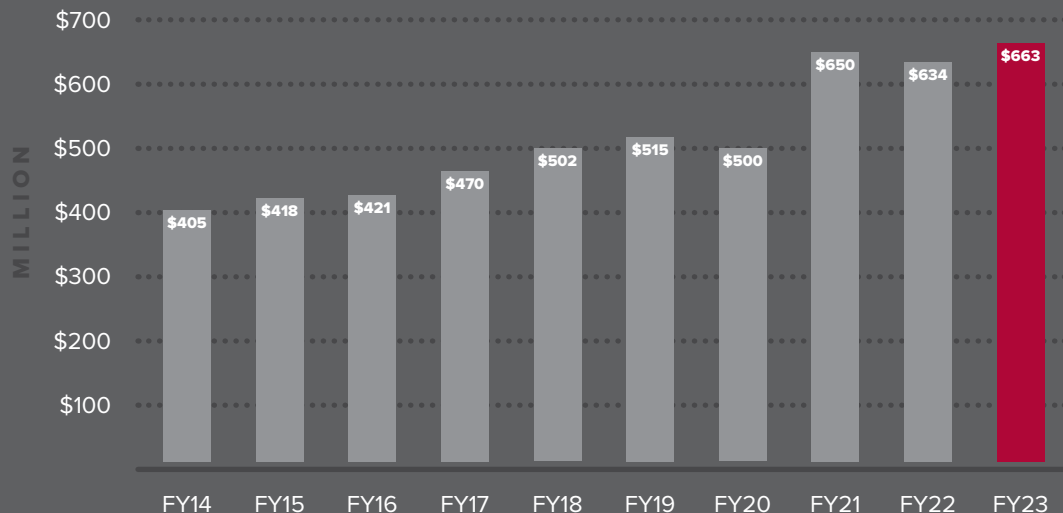
Pollart's support enables a significant expansion of the center's activities, allowing it to reach the prominence of peer institutions like the Simpson Center for the Humanities at the University of Washington, the Townsend Center for the Humanities at the University of California Berkeley, and the Levan Institute for the Humanities at the University of Southern California.

For more information about WSU's David G. Pollart Center for Arts and Humanities, visit CAH.WSU.EDU @

WSU FOUNDATION ENDOWMENT

- » TOTAL VALUE: **\$662,916,903**
- » INVESTMENT RETURN:
 - + 1-year return: **7.50%**
 - + 5-year return: **7.20%**
 - + 10-year return: **7.30%**
- » TOTAL DISTRIBUTED TO WSU: **\$24,805,051**
- » TOTAL NUMBER OF ENDOWED FUNDS: **2,873**
- » TOTAL NUMBER OF ENDOWED SCHOLARSHIPS: **1,827**
- » TOTAL NUMBER OF ENDOWED FELLOWSHIPS: **194**
- » TOTAL NUMBER OF ENDOWED PROFESSORSHIPS/CHAIRS: **78**

ENDOWMENT 10-YEAR VALUE



HAMRICKS FUND RENOVATION OF TRI-CITIES ENGINEERING LAB

Doug Hamrick didn't have a degree when he began working at the Hanford Site in the Tri-Cities area in the 1970s. Nonetheless, he steadily advanced in his career—until his boss promoted him to supervisor during his 10th year and told Hamrick he couldn't go any further without an engineering degree.

So at the age of 31, in 1982, Hamrick began the arduous process of taking evening courses at Columbia Basin College and then WSU Tri-Cities while continuing to work full-time. In 1990, he completed his degree in mechanical engineering.

For the past 40-plus years, Hamrick and his wife Julia '81 have been paying it forward for the benefit of future Tri-Cities Cougs—most recently with a \$200,000 commitment to a project close to Doug Hamrick's heart.

The Hamricks most recent philanthropic investment speaks directly to both Doug's past experience and the couple's desire to make an impact on future generations of students: a gift of \$40,000 per year for five years toward a major upgrade of the WSU Tri-Cities School of Engineering and Applied Sciences engineering lab.

READ THE FULL STORY @



COWLITZ INDIAN TRIBE INVESTS IN STEM EDUCATION, RESEARCH AT WSU VANCOUVER

Washington State University announced a \$1 million philanthropic investment by the Cowlitz Indian Tribe to advance life sciences and STEM education at WSU Vancouver, benefitting students, research, and outreach in Southwest Washington. The commitment made by the Cowlitz Tribal Foundation will be used in the construction of a modern \$5.4 million greenhouse as part of the campus' Life Sciences Building project.

The 3,300-square-foot greenhouse will be home for lab-based experiments, lectures, and independent research projects that will benefit biology and environmental science education and research programs at WSU Vancouver. The greenhouse is part of the new and innovative 60,000-square-foot Life Sciences Building, which broke ground in November 2021.

Slated to open in 2024, the Life Sciences Building will house laboratory space for programming in biology and chemistry, serving general educational needs for all students and foundational courses for an array of STEM degrees. Largely funded by \$52.6 million from the state of Washington's 2021-23 capital budget, the Life Sciences Building will also house basic, translational, applied, and clinical health programs—including nursing, neuroscience, psychology, molecular biology, and medicine.

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COLLABORATION WITH UW BRINGS HEALTHCARE TO UNHOUSED PEOPLE AND THEIR PETS IN SEATTLE

One Health Clinic is a unique collaboration among several partners: Washington State University's College of Veterinary Medicine; the University of Washington Center for One Health Research; Neighborcare Health, a federally qualified community healthcare center; and University District Street Medicine Club, a nonprofit that provides volunteer opportunities to UW students pursuing degrees in medicine, nursing, social work, public health, and pharmacy. The clinic is located in New Horizon Ministries, which provides transitional housing and a safe place for young people experiencing homelessness and makes it possible for the clinic to better serve them.

Gina Meyers '85, a member of the WSU Foundation's Board of Directors, is the clinic's current primary donor. Her generosity makes it possible for One

Health to continue to stay open and help the community's unhoused young people and their pets.

"It's so important that the clinic is here to offer veterinary care and healthcare to people dealing with homelessness," said Meyers.

One Health Clinic has also received support from numerous partners including New Horizon Ministries (facility space), Merck (medical drug donations), Banfield Foundation (financial support for veterinary medical equipment and medication), and Pet Smart Charities (financial support for salaries and supplies), as well as other individual donors.

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SUCCESS CREATES OPPORTUNITY FOR WSU'S COLLEGE OF EDUCATION

In 2000, James "Jim" Ratcliff, MA '72, PhD '76, a senior scientist and professor at Penn State University, serving as director of the Center for the Study of Higher Education, was named chairman and CEO of Rowpar Pharmaceuticals, a privately held corporation specializing in oral health products founded by Jim's father, Perry.

Jim spent the ensuing years positioning the company to expand its products beyond dental offices and into the fast-moving world of consumer goods—first online, then through national retailers such as Walgreens, CVS, Rite-Aid, and Target.

Through it all, Jim and his wife, Barbara, were looking for ways to give back. In 2017 and again in 2020, Jim and Barbara decided to gift many of their Rowpar shares to WSU. Key to the decision was the WSU Foundation's willingness to hold the stock until the company was sold or taken public, thereby realizing full value for the shares.

In 2022, the company was acquired by Arcadia Consumer Health Care and the outstanding shares of Rowpar stock, including those held by the WSU Foundation, resulted in \$223,000 in cash from the couple's gifted shares. Inspired by their own experiences in higher education, the Ratcliffs chose to support the College of Education's Dean's Excellence Fund and to establish an endowment supporting international collaborations within the college.

"We believe not only in WSU but also in the people who lead and labor there every day to make it the great institution it is."

READ THE FULL STORY @

PAYING IT FORWARD

As a WSU football player, Mark Schuster ('95) thrilled to the excitement of Martin Stadium as the crowd cheered him and his teammates on to victory. Unfortunately, Schuster suffered knee injuries that ended his playing career. Even so, Coach Mike Price and WSU continued to honor his football scholarship.

"That's when I understood what it meant to be a Cougar—Cougs look out for each other."

From volunteering at the local YMCA as an undergrad to organizing a Tri-Cities area tailgate party that in over 20 years has raised more than \$750,000 for WSU scholarships, the former WSU Alumni Association president continues to find innovative ways to give back to the university that changed his life.

In 2005, he commissioned "Quarterback U," 315 limited edition archival prints featuring the likenesses and autographs of six of WSU's greatest quarterbacks—Jack Thompson, Mark Rypien, Timm Rosenbach, Drew Bledsoe, Ryan Leaf, and Jason Gesser. All proceeds—nearly \$125,000—funded the Schuster Family Scholarship Endowment to support WSU student-athletes.

Now VP of global manufacturing at Lamb Weston, Schuster collaborated with finance and business experts and CCB faculty to develop a course for business majors to help them better understand finance principles. Schuster has also partnered with Lamb Weston to develop strong relationships with WSU Tri-Cities, where they teamed up to establish the Cougar Cupboard food pantry.

"Those years when Coach Price stood by me, and my profs, and those at the YMCA wanted me to succeed—that's where it all started for me. Now it's my turn to pay it forward, to be a part of Cougs helping Cougs."

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BLANKENSHIP CREATES 1ST ENDOWED SCHOLARSHIP SUPPORTING WSU LGBTQ+ STUDENTS

Michael Blankenship put his passion for education and diversity to work by raising money to create the first endowed scholarship supporting LGBTQ+ students across the WSU system.

When a local church invited Blankenship to visit its LGBTQ+ group in 2017, he talked about his college experience as an openly gay student who went to school full-time and maintained a 3.86 GPA while finishing dual degrees in anthropology and psychology, staying intensely involved in campus life, and working full-time to boot. As a token for his efforts, they passed the hat and collected \$21.

“That is so kind,” Blankenship told the group. “I’m good on money now, but since we talked about what it was like to be LGBTQ+ in college, I’ve always wanted to start a scholarship fund for LGBTQ+ students. Are you OK if I use this money to start a scholarship fund?”

Of course, they said yes. Since fundraising began in 2018, Blankenship and the WSU Vancouver alumni and development office raised \$25,000 to establish an endowed scholarship. Five \$1,000 scholarships have been awarded to date.

Blankenship, who graduated from WSU Vancouver in 2013, went all out, raising money via social media, personal connections, and #CougsGive (a 24-hour, university-wide fundraising event).

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cougs give

APRIL 12

24 HOURS

1,419

GIFTS

\$468,584

RAISED

486

AMBASSADORS

97

CAMPUSES, COLLEGES, SCHOOLS,
AND PROGRAMS SUPPORTED


\$132,225


IN MATCHES AND
CHALLENGES UNLOCKED


The WSU Foundation builds on the enthusiasm, pride, and loyalty of the Cougar family to grow philanthropic relationships, broaden the base of alumni and donor engagement, and responsibly manage assets to advance WSU’s mission, vision, and goals.


Established in 1979, the WSU Foundation was created not as an object of philanthropy itself, rather as the preferred mechanism through which private support is raised and managed for the sole benefit of Washington State University. Private gifts and grants to the WSU Foundation are designated to the WSU college, program, or fund of the donor’s choosing.


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**509-335-8419**



INVESTMENT STRATEGY 02

The WSU Foundation consolidates all funds available for long-term investment in its Endowment Fund, with the exception of funds restricted by law or by special donor limitations. This fund is the investment pool for approximately 2,716 privately endowed funds supporting a wide variety of education, research, and service programs across Washington State University. Every year, the WSU Foundation distributes 4 percent of the endowment fund’s 36-month rolling average to benefit WSU as designated by the Gift Use Agreement. Additionally, there is a 1.5 percent fee charged annually to the endowment fund’s 36-month rolling average. Other costs associated with the endowment include investment management fees, custodial costs, and consulting expenses. **READ MORE** @ 03 04 05

ADVANCEMENT LEADERSHIP TEAM 06

- DAWN BARNARD**
Associate Vice President, Chief Finance Officer and Talent and Organizational Strategy
- JULIE BENSON**
Associate Vice President, Central Development Units and Campaign Director
- ANA BURTON**
Assistant Vice President for Administration and Strategic Initiatives
- MIKE CONNELL**
Vice President, Advancement and CEO, WSU Foundation
- TREVOR DURHAM**
Associate Vice President, Executive Communications
- ADAM GANDERS**
Assistant Vice President for Development
- TERRY KELLY**
General Counsel and Assistant Secretary to the Board
- BROOKE LEDEBOER**
Associate Vice President for Development

- MARIAH MAKI**
Executive Director, WSUAA & Associate Vice President, Advancement 07
- VICTORIA MILES**
Associate Vice President of Principal Giving 08
- JENNIFER MILTENBERGER**
Associate Vice President for Development
- RON MOSER**
Advancement Executive Leadership Coach
- ALEX PIETSCH**
Executive Director of Corporate Engagement 09
- LIZ RYAN**
Assistant Vice President for Development 10
- DON SHEARER**
Senior Associate Vice President, and Chief Operating Officer
- BRENT WAUGH**
Associate Vice President, Donor Engagement and Communications 11
- JUAN ZAVALA**
Associate Vice President, Advancement Innovation & Business Intelligence 12